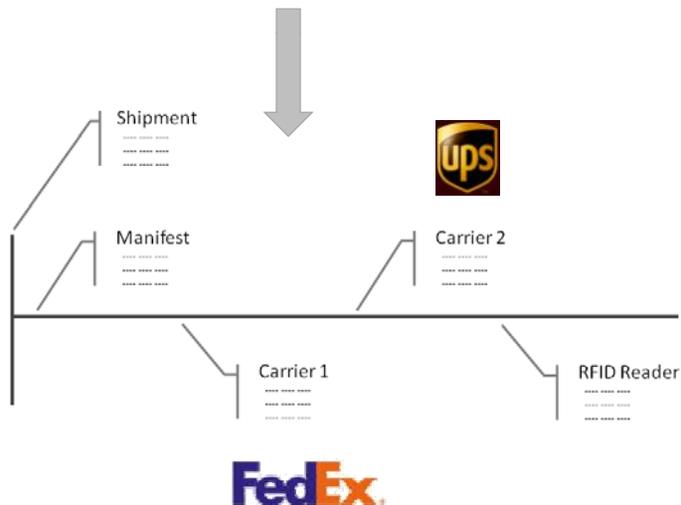


Tracking 2.0: Enabling “Cradle-to-Grave” Tracking



Problem Statement:

- There is no simple mechanism for searching, relating, and analyzing tracking information across enterprise applications.

Technical Approach:

- Apply Web 2.0 social networking and social media technologies for linking enterprise tracking records.
- A virtual “timeline” is created that represents the complete lifecycle of an item being tracked and relates information from multiple tracking information systems.

Benefit:

- Enterprise applications and users gain access to tracking related data across applications and organizations.

Point of Contact: Randy Walker
(865) 574-5522
walkerrm1@ornl.gov